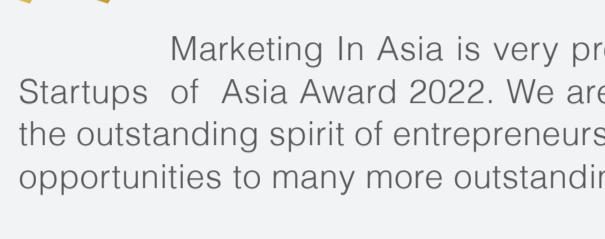


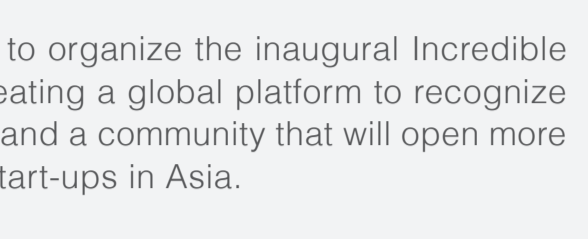


MIA INCREDIBLE STARTUP ASIA AWARD 2022

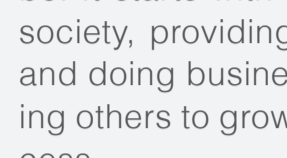
Strategic Partner



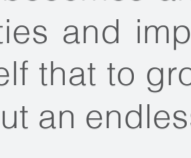
Community Partner



Media Partner



PR partners

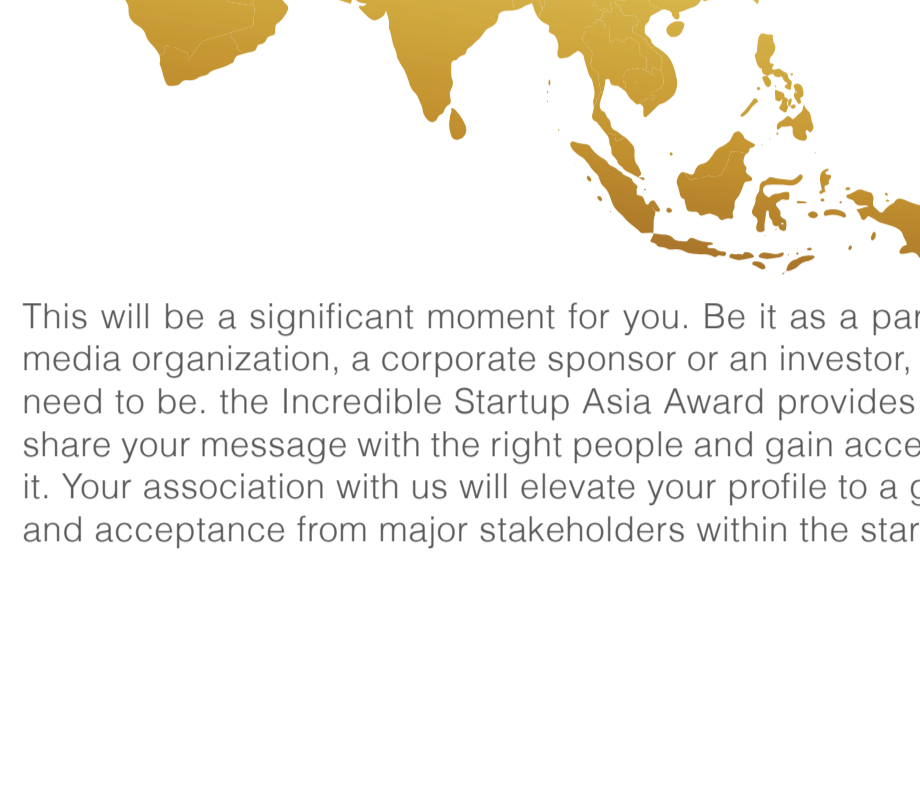
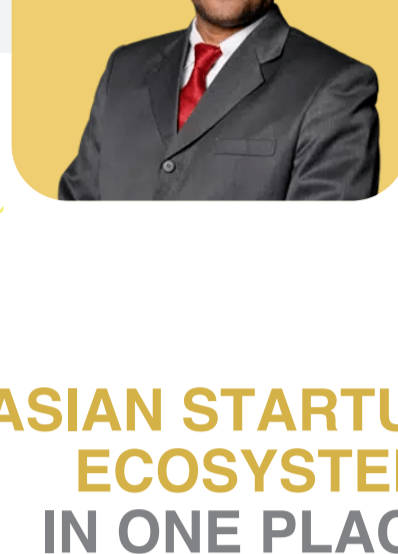


Marketing In Asia is very proud to organize the inaugural Incredible Startups of Asia Award 2022. We are creating a global platform to recognize the outstanding spirit of entrepreneurship and a community that will open more opportunities to many more outstanding start-ups in Asia.

As a founder of a startup myself, I understand how challenging this journey can be. It starts with a dream and eventually becomes an organization that helps society, providing employment opportunities and improving the quality of life and doing business. I always remind myself that to grow, is always about helping others to grow. Because this life is about an endless run of the learning process.

Together, let's move forward and build an empire of strong resilient startups community over the next decade. "Only the winners will make it happen " Yes indeed, you are a winner ladies and gentlemen. Because for you, nothing is impossible. You are the Incredible Startups of Asia!"

Azleen Abdul Rahim
Co Founder, Marketing In Asia

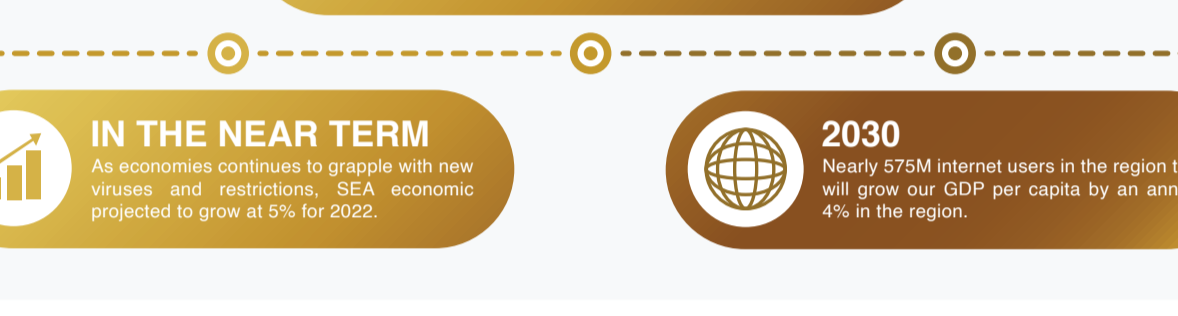


ASIAN STARTUP ECOSYSTEM, IN ONE PLACE

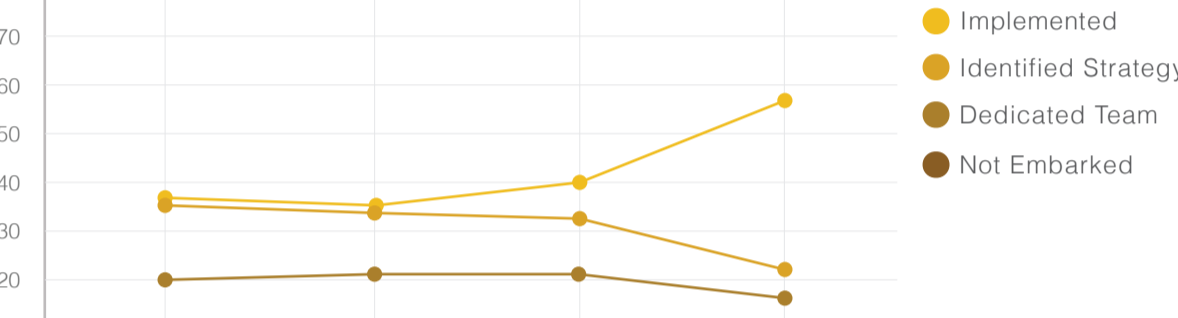
This will be a significant moment for you. Be it as a participating startup founder, a media organization, a corporate sponsor or an investor, the gala dinner is where you need to be. The Incredible Startup Asia Award provides a unique platform for you to share your message with the right people and gain access to new opportunities from it. Your association with us will elevate your profile to a global level, gain recognition and acceptance from major stakeholders within the startups' ecosystem globally.

THE NEXT 2 YEARS WILL BE A RAPID GROWTH IN THE :

Top 5 technologies investors are planning to invest



Divisions expect to be digitally enabled



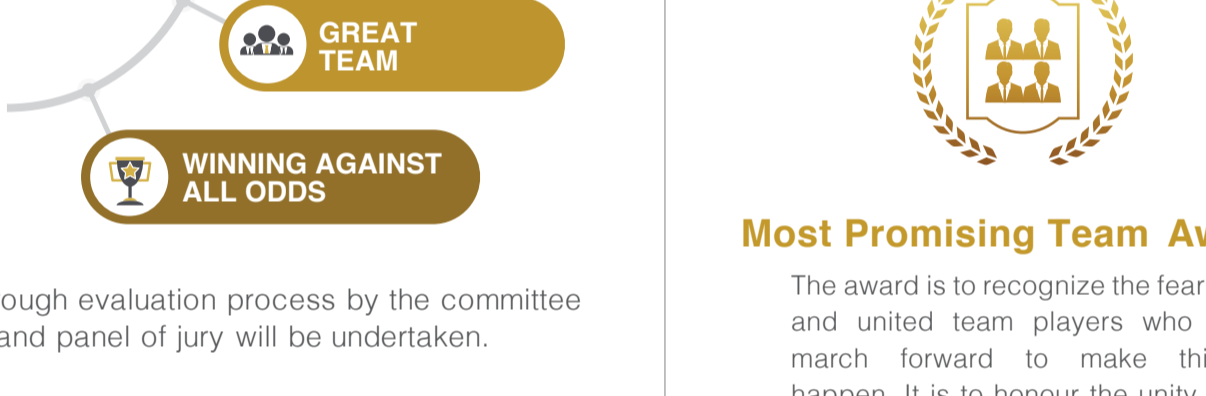
FUTURE GROWTH

OVER THE NEXT DECADE
ASEAN will see 140 million new consumers representing 16% of the world's consumers.

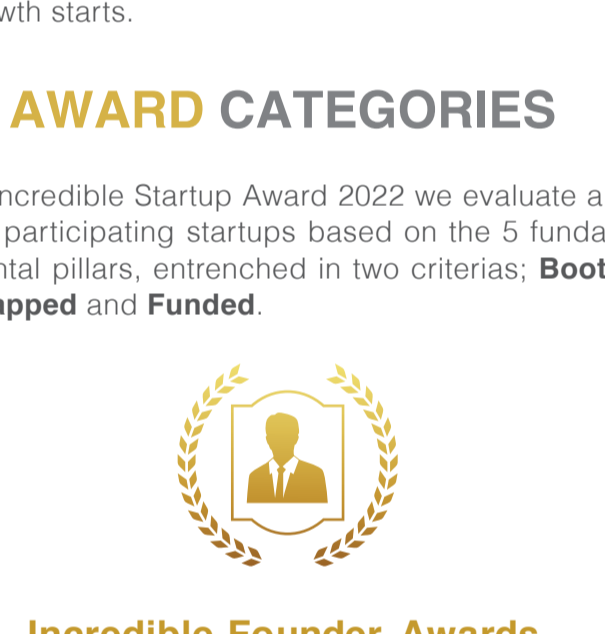
IN THE NEAR TERM
As economies continue to grapple with new viruses and restrictions, SEA economic projected to grow at 5% for 2022.

2030
Nearly 575M internet users in the region that will grow our GDP per capita by an annual 4% in the region.

CURRENT STATE OF DIGITAL TRANSFORMATION



START-UP WILL BE RANKED BASED ON



A thorough evaluation process by the committee team and panel of jury will be undertaken.

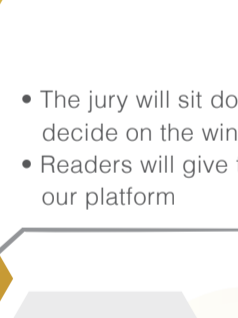
Besides recognitions, networking with the right audience is key. Participating startups will have an opportunity to relate to **investors, accelerators, incubators, venture studios and venture capitalists** during the gala dinner to be held in Kuala Lumpur, Malaysia. This is where the real growth starts.

AWARD CATEGORIES

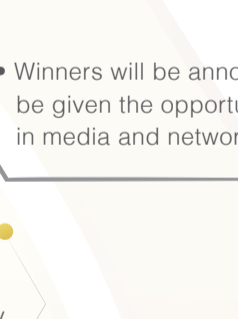
At Incredible Startup Award 2022 we evaluate all the participating startups based on the 5 fundamental pillars, entrenched in two criterias; **Bootstrapped and Funded.**



Incredible Founder Awards
The award is to recognize the power of grit shown by the startup founders. Despite insurmountable obstacles, these founders are able to weather them towards success.



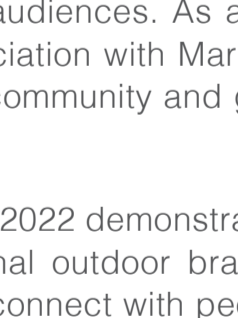
Women Founder Awards
The award is to honour strong and resilient women founders in Asia and to inspire women to take the first step of becoming an entrepreneur



Most Promising Team Awards
The award is to recognize the fearless and united team players who just march forward to make things happen. It is to honour the unity and the bond of these team members.



Customer Value Awards
The award is to honour the best and legendary services powered by the startup in making their customer experience journey a great success.



Most Innovative Startup Awards
The award is to recognize true innovations by to startup in their journey to change the world for the better.



*** Eligibility**

- Maximum of 10 years in existence
- Founded in any Asian country, Australia or New Zealand
- Should have a firm business model with at least one paying customer. Revenue is a must. Profit is optional.
- Should be operating with visibility of growth in coming years
- Should have minimum 2 full-time people in the startup

BE A PARTNER

The Incredible Startup Asia Awards 2022 offers a unique experience for your brand to share a message to gain access to new audiences. As a leading business media and marketing platform in Asia, your association with Marketing In Asia will elevate your brand's profile to the Asian startups' community and gain recognition from the industry's major stakeholders.

Partnership with the Incredible Startup Asia Awards 2022 demonstrates your commitment to the Asian startups' industry. From traditional outdoor branding to tailor-made activations, our partners collaborate with us to connect with people and gain global exposure. As a partner, you will enjoy the following benefits :

- The Official Status
- VIP Tickets
- Interview
- Speaker Slot
- Inserts
- Official Introduction
- Official Announcement

PARTNERSHIP AS

- Technology Partner
- Media Partner
- Event Partner
- Merchandise Partner
- Venue Partner
- Community Partner
- F&B Partner
- Travel Partner



MIA INCREDIBLE STARTUP ASIA AWARD 2022

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Strategic Partner

Community Partner

Media Partner

PR partners

